

Calgary Communities Against Sexual Abuse Annual Report 2015



Moving Forward to Impact
Attitudes and Actions
Around Sexual Violence

Message From The CCASA Leadership

Dear community members,

As we reflect on the past year, we are proud of the progress we have made in our fight against sexual violence. Our commitment to providing support and advocacy for survivors remains our top priority. We have seen a significant increase in the number of survivors seeking help, and we are grateful for the trust they place in our services. Our dedicated staff and volunteers have worked tirelessly to ensure that every survivor receives the care and support they need. We have also focused on raising awareness and changing attitudes around sexual violence through our education and outreach programs. We believe that a community that is informed and supportive is a community that can truly make a difference. We look forward to continuing our work together in the coming year, and we thank you for your ongoing support and commitment to this cause.

Board of Directors

Chair: [Name]

Members: [List of names]

Board Chair 2015

[Name]

Crisis Intervention and Counselling

CCASA offers immediate crisis intervention and support including 24-hour crisis helpline, shelter referrals, legal advocacy, and support groups. Our crisis intervention services are available to anyone who has experienced sexual violence, regardless of whether they are currently in a crisis situation. We provide a safe and confidential space for survivors to express their feelings and receive the support they need. Our counselling services are also available to survivors who are looking for long-term support and guidance. We have a team of trained and experienced counsellors who provide individual and group counselling. We also offer support groups for survivors of sexual violence, which provide a safe and supportive environment for survivors to share their experiences and learn from one another. Our crisis intervention and counselling services are available to survivors in Calgary and surrounding areas. We are committed to providing high-quality, evidence-based services that meet the needs of our survivors. We thank you for your support and commitment to this cause.

Education and Outreach

CCASA provides educational materials and outreach programs to raise awareness and change attitudes around sexual violence. Our education and outreach programs are designed to provide information and resources to the community. We offer a variety of educational materials, including brochures, posters, and presentations. We also offer outreach programs, such as community talks and workshops. Our education and outreach programs are available to anyone who is interested in learning more about sexual violence and how to prevent it. We believe that education and outreach are essential tools for changing attitudes and actions around sexual violence. We thank you for your support and commitment to this cause.

Thank You To CCASA Funders and Community Supporters

We are grateful to our funders and community supporters for their ongoing support and commitment to this cause. Their contributions have made a significant difference in our ability to provide services to survivors. We thank you for your generosity and for your belief in the power of community to make a difference.

Volunteer Program

CCASA has a dedicated volunteer program that provides opportunities for community members to support our services. Our volunteers play a vital role in our organization, providing support and advocacy for survivors. We offer a variety of volunteer opportunities, including crisis intervention, counselling, and education and outreach. We are looking for individuals who are committed to this cause and who have the time and skills to make a difference. We thank you for your interest in volunteering and for your support of our services.

Community Support and Fundraising Initiatives

CCASA has a variety of community support and fundraising initiatives that help us provide services to survivors. These initiatives include community talks, workshops, and fundraising events. We are grateful for the support and commitment of our community members to these initiatives. We thank you for your support and for your belief in the power of community to make a difference.

For a more in-depth report on the activities of CCASA, please visit our website.

Contact Us

Phone: [Number]
Email: [Address]
Website: [URL]

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Our Mission

CCASA's mission is to provide support and advocacy for survivors of sexual violence and to work to change attitudes and actions around sexual violence in our community.

Our Vision

CCASA's vision is a community that is free from sexual violence and where everyone is treated with respect and dignity.

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Moving Forward to Impact
Attitudes and Actions
Around Sexual Violence

Message From The CCASA Leadership

Dear Community Members,

As we reflect on the past year, we are proud of the work we have done together to address sexual violence in our community. We have seen significant progress in our efforts to support survivors, hold perpetrators accountable, and prevent future incidents. This progress is a testament to the strength of our community and the dedication of our staff, volunteers, and supporters.

As we look ahead to the future, we remain committed to our mission of creating a safer, more just community for all. We will continue to work closely with our partners and the community to address the root causes of sexual violence and to support survivors in their recovery. We believe that by working together, we can make a real difference in the lives of those affected by sexual violence.

Thank you for your ongoing support and commitment to this important cause. We are grateful for the trust you place in us and for the positive impact we are making in our community.

With gratitude,
The CCASA Leadership

Board of Directors

Chair: [Name]
President: [Name]
Vice President: [Name]
Secretary: [Name]
Treasurer: [Name]
Members: [List of names]

Board State 2015

Crisis Intervention and Counselling

CCASA offers immediate crisis intervention and counselling to survivors of sexual violence. Our crisis line is available 24/7 and provides a safe space for survivors to share their experiences, receive emotional support, and explore options for next steps. Our crisis workers are trained to provide confidential, non-judgmental support and to connect survivors with appropriate resources and services.

Our crisis intervention and counselling services are provided in a confidential and safe environment. We offer support in multiple languages and formats, including in-person, telephone, and online. Our crisis workers are trained to provide confidential, non-judgmental support and to connect survivors with appropriate resources and services.

Education and Outreach

Through education and outreach, we aim to raise awareness of sexual violence and its impact on survivors. We provide information on prevention, support services, and legal options. Our education and outreach efforts are designed to reach diverse audiences and to address the needs of our community. We offer a variety of educational materials, including brochures, presentations, and workshops. Our outreach efforts include community events, school presentations, and media campaigns. We are committed to ongoing education and outreach to ensure that all members of our community have access to the information and resources they need to stay safe and healthy.

Thank You To CCASA Funders and Community Supporters

We are grateful to the following organizations and individuals for their support of CCASA's work:

- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]

Volunteer Program

CCASA relies on the support of our volunteers to provide the highest quality services to survivors. We offer a variety of volunteer opportunities, including crisis line support, administrative tasks, and community outreach. Our volunteers are an essential part of our team and play a vital role in our success. We provide training and support for our volunteers and offer flexible scheduling options to accommodate their schedules. We are always looking for new volunteers to join our team and make a difference in the lives of survivors.

Community Collaborators

CCASA works closely with a variety of community organizations and agencies to provide comprehensive support to survivors. Our community collaborators include:

- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]

Our Services

CCASA provides a range of services to survivors of sexual violence, including crisis intervention, counselling, support groups, and legal advocacy. Our services are provided in a confidential and safe environment and are tailored to the needs of each survivor. We offer a variety of support options, including in-person, telephone, and online. Our services are provided in multiple languages and formats to ensure that all survivors have access to the support they need.

Our Impact

CCASA has made significant progress in our efforts to address sexual violence in our community. We have supported a large number of survivors, held perpetrators accountable, and prevented future incidents. Our impact is a testament to the strength of our community and the dedication of our staff, volunteers, and supporters. We are committed to ongoing efforts to improve our services and to create a safer, more just community for all.

Financial Report

CCASA's financial report for 2015 shows a strong commitment to our mission and a focus on transparency and accountability. Our financial statements are available on our website and provide a detailed overview of our income and expenses. We are grateful for the support of our donors and funders and will continue to work hard to ensure that every dollar is used effectively to support survivors.

Future Goals

CCASA has several key goals for the future, including increasing our reach to underserved communities, improving our crisis response, and strengthening our partnerships with community organizations. We are committed to ongoing efforts to improve our services and to create a safer, more just community for all.

Partnerships

CCASA works closely with a variety of community organizations and agencies to provide comprehensive support to survivors. Our partnerships are an essential part of our success and allow us to provide a wide range of services to survivors. We are committed to ongoing efforts to strengthen our partnerships and to create a more supportive and resilient community.

Media Coverage

CCASA has been featured in a variety of local and national media outlets, including newspapers, television, and radio. Our media coverage has helped to raise awareness of sexual violence and the need for support services. We are grateful for the support of our media partners and will continue to work hard to provide accurate and helpful information to the public.

Community Events

CCASA hosts a variety of community events throughout the year, including fundraisers, educational workshops, and support groups. Our events provide an opportunity for survivors to connect with others, share their experiences, and receive support. We are committed to ongoing efforts to create a supportive and resilient community for all.

Support Services

CCASA provides a range of support services to survivors of sexual violence, including crisis intervention, counselling, support groups, and legal advocacy. Our support services are provided in a confidential and safe environment and are tailored to the needs of each survivor. We offer a variety of support options, including in-person, telephone, and online. Our support services are provided in multiple languages and formats to ensure that all survivors have access to the support they need.

Legal Advocacy

CCASA provides legal advocacy services to survivors of sexual violence, including assistance with police reports, court proceedings, and legal options. Our legal advocates are trained to provide confidential, non-judgmental support and to connect survivors with appropriate legal resources and services. We are committed to ongoing efforts to improve our legal advocacy services and to ensure that all survivors have access to the legal support they need.

Support Groups

CCASA offers support groups for survivors of sexual violence, providing a safe space for survivors to share their experiences, receive emotional support, and explore options for next steps. Our support groups are facilitated by trained staff and offer a variety of support options, including in-person, telephone, and online. We are committed to ongoing efforts to improve our support group services and to ensure that all survivors have access to the support they need.

Community Outreach

CCASA provides community outreach services to survivors of sexual violence, including information on prevention, support services, and legal options. Our community outreach efforts are designed to reach diverse audiences and to address the needs of our community. We offer a variety of educational materials, including brochures, presentations, and workshops. Our outreach efforts include community events, school presentations, and media campaigns. We are committed to ongoing efforts to improve our community outreach services and to ensure that all members of our community have access to the information and resources they need to stay safe and healthy.

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Sincerely,
CCASA



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Education and



CCASA is the primary sexual assault and sexual abuse agency in the city of Calgary, and offers services to citizens of Calgary and the surrounding area. CCASA offers specialized short, to mid-term crisis intervention and individual counselling to people of all genders, twelve years of age and over who have been affected by sexual abuse, sexual assault and/ or sexual harassment. Both individual and group counselling are offered. Individual counselling is provided Monday to Friday, during the day, with evening hours available on Tuesdays. Group counselling is primarily offered in the evenings.

CCASA is committed to helping individuals who have been affected by sexual violence as well as their support persons and is committed to engaging communities to change attitudes around this crime.

Our Mission

**Provide leadership to
impact attitudes and
actions around sexual
abuse and sexual assault**

Our Vision

**Healthy communities free
from sexual abuse and
sexual assault**

Message From The CCASA Leadership

Each year that goes by CCASA continues to see growth and becomes better equipped to provide a complex level of service that helps to grow awareness around this issue and provide essential service to individuals who have been impacted by sexual violence. 2015 saw both change and expansion to a number of our services as well as our professional office space and we are truly proud of the way that we have handled this as an organization.

While maintaining a strong voice in our community CCASA saw another successful growth year in the expansion of many of our services. In addition we were also able to show financial stability along with adaptability within our service delivery. Our service delivery has become increasingly efficient and we have worked to find more effective ways to ensure individuals affected by sexual violence have access to the proper healing resources and receive the support that most inclusively fits their needs.

Recognizing the ways that our organization can better provide service to our community can come with challenges. When making major changes to essential services it is crucial that we are not only strategic in our approach but efficient in our communication and implementation. We would like to recognize the hard work and dedication of our management, board and leadership in helping to guide CCASA through the various challenges and decisions that arose in 2015.

We are so lucky at CCASA to have a kind and compassionate staff that show an inspiring level of passion in their work while maintaining a professional standard of the highest quality. In order to effectively implement change and expand our services our staff have to be ready to take on increased responsibility and be effective at performing their job with efficiency and accuracy. We are proud to say that our staff excelled in 2015 and overcame challenges that existed when changing elements of our service delivery with grace and confidence.

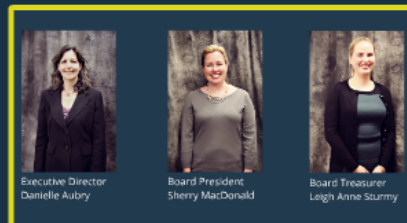
In addition to our leadership team and staff we are truly grateful to our donors and funders. Without the support of those who recognize the value in the work that we do CCASA would be unable to provide the level of service that this community needs and deserves. Many of our key donors have supported the work we do for a number of years and we are truly thankful for your continued and ongoing support. It takes a collaborative effort to properly address this issue and at CCASA we are very fortunate to have such a great system in place to facilitate success.

We are very excited that 2015 brought 7 year renewal of our lease for the our current office space in the Northland Building. Along with the lease renewal we were also able to expand our office space to add more offices to accommodate in an increase in CCASA staff along with the offices for the Association of Alberta Sexual Assault Services (AASAS) staff. This expansion also allowed us to acquire an expanded training room which will allow for a more comfortable and accommodating space to hold meetings, trainings and educational opportunities. We would like to extend a big thank you to everyone for staying patient through the expansion process and helping make the transition as easy and pleasant as possible while maintaining a high standard of service delivery for our clients.

The work done in 2015 will continue to take shape into 2016 and beyond and we feel that we are in a very good position to maintain the highest standard of service delivery while remaining strategic in our development and accountable to our clients, our community and our funders. Thank you to everyone who supported and collaborated with CCASA in 2015. Together we can make a difference in working to ensure anyone who is impacted by sexual violence receives the support they so truly deserve.

Sincerely,

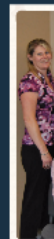
CCASA Leadership



clients, along with accountability organization.

In 2015 CCASA's Board of Directors Desmond Bliss joined CCASA's Board of Directors along with being a deterrent Business Performance Advisor at En

The board also maintained strong leadership. Board members returning in 2015 were grateful to have such a committed Board of Directors and with new and returning Directors established itself as a crucial part of





Executive Director
Danielle Aubry



Board President
Sherry MacDonald



Board Treasurer
Leigh Anne Sturmy

Board of Directors

The members of CCASA's Board of Directors are elected from and by the agency's voting membership. CCASA's board works closely with the Executive Director and leadership team to establish the strategic direction of the agency, to ensure the strongest service and program delivery for our community members and CCASA clients, along with accountability and ongoing growth for the organization.

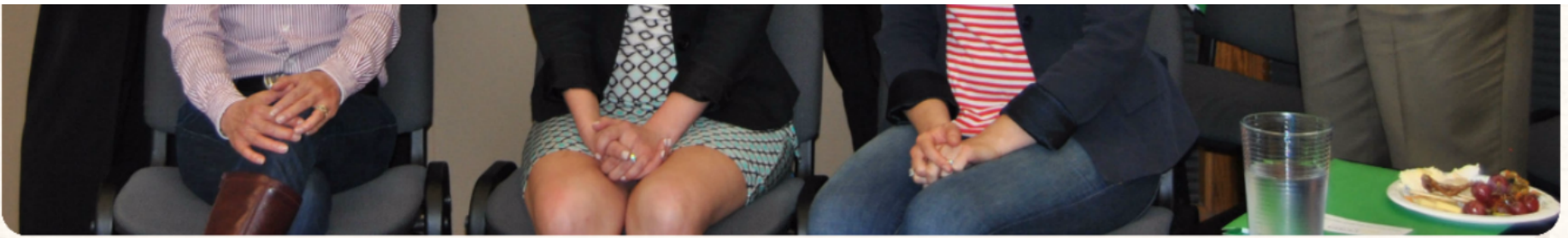
In 2015 CCASA's Board of Directors welcomed a new member when Desmond Biss joined CCASA's board in a director capacity. Desmond along with being a determined social advocate is a Senior Business Performance Advisor at Enbridge Inc. in Calgary.

The board also maintained strong leadership in 2015 with longtime Board members returning in their current capacity. CCASA is grateful to have such a committed and passionate Board of Directors and with new and returning members the Board has established itself as a crucial part of CCASA's leadership.

Board Slate 2015



<u>Board Position</u>	<u>Name</u>
President	Sherry MacDonald
Vice President	Tanya Clarke
Secretary	Arleigh Vasconcellos
Treasurer	Leigh Anne Sturmy
Director	Janne Holmgren
Director	Ken W. Merritt
Director	Sarah Jesberger
Director	Des Biss



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President	Sherry MacDonald
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Treasurer	Leigh Anne Sturmy
Director	Janne Holmgren
Director	Ken W. Merritt
Director	Sarah Jesberger
Director	Des Biss

Support and Information Line

The CCASA Support and Information Line is the hub of our organization in many ways. It is the entry point to all of the programs within CCASA including counselling, education requests, recent sexual assault accompaniment, and police and court support. It is a specialized telephone line available for use by anyone in Calgary and the surrounding area who: 1) requires information regarding sexual assault/abuse/harassment, 2) is in crisis as a result of recent or past sexual assault/abuse/harassment, or 3) requires a referral for services. CCASA receives approximately 80-90% of its calls during office hours. Calls often become extensive crisis intervention calls and/or intake assessments which are completed with those individuals that are requesting counselling from the agency. Any individual who has access to a telephone is able to use the Support and Information Line.

CCASA staff members and volunteers are trained in crisis intervention skills and in safety, suicide, domestic violence, and child welfare risk assessments. The line offers information on reporting options to survivors, and referrals to a wide range of services in the Calgary area. Family or friends of survivors use the line for their own support and to obtain information or referrals for their loved one. In addition, professionals (teachers, police officers, victim services, counsellors, students) use the line to obtain information about sexual violence and for consultation purposes.

The Support and Information Line continued to be a vital aspect of our service delivery during 2015 remained very busy. More than 8000 calls were received on the line this year of which around 6000 were administrative calls and around 2000 were support/crisis calls. Both are significant increases from 2014. Over 600 intakes were completed on the Support and Information line during this time and roughly 545 hours (32,000 minutes) were spent answering support line calls.

In late 2015 major changes were made to the operation of the Support and Information Line. In an effort to ensure CCASA's resources are being utilized most effectively, CCASA made the decision to adjust the operating hours of the Support and Information Line. For over 20 years, CCASA has offered this line as a 24 hour service; however, over the last few years we have been monitoring the number of calls received and have observed that although call volume remains high during daytime hours, there are very few calls received overnight.

As a result of these changes The Support and Information Line is now available: Monday to Thursday 9:00am to 9:00pm; Friday, Saturday, Sunday, and stat holidays 9:00am to 5:00pm. Staff at CCASA continue to answer the line during office hours which are Monday to Friday 9:00am to 5:00pm and CCASA volunteers are responsible to answer the line outside of those hours.

Sexual Assault Response Team (SART)

The Sexual Assault Response Team (SART) is a collaborative partnership between CCASA, Alberta Health Services, Calgary Police Services, RCMP, and the Crown Prosecutor's Office that specializes in providing a comprehensive and coordinated response to individuals who have experienced a sexual assault within the past 96 hours.

The program is based primarily out of the Alberta Health Services, Sheldon Chumir Health Centre and is mobile to other hospitals within Calgary. CCASA's role on the team is to provide information to clients (as well as their support people) on sexual assault trauma and recovery in order to normalize their symptoms and assist them in the process of healing. CCASA staff also provide crisis intervention, risk assessments, safety planning, and advocacy as well as exploring clients' needs in terms of follow-up services from CCASA and other community services. After one to three days, CCASA will follow up with each client to re-assess their ongoing needs.

In 2015 decision was made by all SART partners to increase the window of time in which SART responds to a sexual assault from 72 to 96 hours. Individuals who have experienced a sexual assault often require time to process what has happened and to make a decision with respect to whether or not they are interested and ready to access services for themselves. Forensic evidence can still be collected in some cases within 96 hours, and as clients' medical and emotional needs can also be addressed within this time span, the team determined it was important to increase the response time to better meet client needs.

SART remained a widely used service 2015 with the team attending over 250 hospital accompaniments. Of those the **majority of clients (95%) were female** and around **86% percent of all clients were adults (18 years of age or older)**. In addition to these clients who used SART as recent victims of sexual assault, over **200 secondary clients** were served through this program. These individuals are those who accompanied their loved one, the survivor of sexual assault, to the hospital. These individuals are commonly traumatized by the sexual assault and are also in need of information, support and sometimes referrals of their own. In total CCASA staff provided over 1000 hours of support crisis counselling and information for SART. The team continued to show positive results with **85% of cases showing a de-escalation in crisis, 88% of clients being able to identify resources and next steps** by the end of the interaction and in **94% of the cases where a safety risk was indicated a safety plan was successfully created**.

Through the recognition of the importance of providing trauma informed care to patients, CCASA has continued to be invited to take part in the training that new nurses and physicians joining SART are expected to attend. In collaboration with the SART nurses, CCASA delivered several presentations in 2015 to new emergency and urgent care nurses at hospitals and urgent care centers throughout Calgary.

Police and Court Education and Support (PACES)

For many individuals who have experienced sexual abuse or sexual assault, choosing to engage in the criminal or civil legal systems is often a difficult and overwhelming decision. The system is full of language and lengthy processes that are unfamiliar to most people.

Our PACES program provides comprehensive and specialized information, education, support and advocacy for individuals affected by sexual abuse and sexual assault who are contemplating involvement or are involved in the legal system.

Our PACES staff provide direct services which include crisis support, assisting with victim impact statements, accompanying clients to Police and Crown interviews, liaising with members of the criminal justice system, helping with financial benefits and restitution applications, giving information on system processes, providing post-court follow-up and making the appropriate referrals.

In 2015 the PACES maintained a steady active client list including which resulted in over 1700 direct contacts with clients of which 1300 were instances where emotional support was provided and over 500 contained risk assessment and safety planning. Of the active client list there were 111 new client cases. In addition the PACES staff participated in 167 police/court/crown accompaniments.

Individual Counselling

CCASA offers individual specialized counselling for individuals impacted by sexual abuse and sexual assault for up to 18 sessions. Counselling at CCASA is a free service and services include assisting the survivor and loved ones in dealing effectively with the acute stage effects of sexual abuse crisis (whether past or recent). This includes helping people work through and face the many issues that without intervention could result in many difficulties both in their present lives and in the future. The program covers immediate impact, emotional and behavioural reactions and also addresses practical issues the individual may be dealing with at the time.

Potential topics and issues addressed in the individual sessions are: information on sexual abuse and sexual assault, sexual violence and its social context, anger, depression, trust, grief and loss, self esteem, assertiveness, guilt and shame, body image, sexuality, power and control. CCASA also provides addiction counselling through the Aventa Treatment Centre.

In 2015 CCASA provided **over 3500 hours of individual counselling** encompassing **900 new and continuing clients**. In addition over **650 new intakes were completed** and of the sessions provided over **700 (roughly 20%) were conducted at our satellite offices** at the Sheldon Chumir Health Centre (508), the Aventa Treatment Centre (117) and in Okotoks (83). Individual counselling at CCASA continued to show positive outcomes in 2015 with **98% of clients reporting validation by their counsellor and 88 % of clients reporting an increased understanding of the effects of sexual abuse/assault**. In addition **76% of clients showed reduced scores on the Trauma Symptom Checklist** after attending counselling sessions.

Group Counselling

Group counselling offers survivors of sexual abuse and sexual assault support and counselling in a group setting. It is offered in the evening, once a week for two hours, over an eleven-week period.

The groups are for either men or women; we do not offer mixed groups.

Over the years the group counselling have included:

- Adult female survivors of childhood sexual abuse.
- Adult female survivors of sexual assault.
- Adult female survivors of childhood sexual abuse who have also experienced domestic violence in their adult relationship(s).
- Male survivors of childhood sexual abuse.
- Male survivors of sexual violence.

In 2015 CCASA ran an eleven week adult female childhood sexual abuse group in the spring of 2015 and began a second adult female childhood sexual abuse group in the fall of 2015.

CCASA has also begun the development of an introductory group. The current groups offered by CCASA are highly process oriented and geared toward later stages of healing. Due to the nature of these types of groups, eligibility criteria require potential clients to have accessed individual and/or group counselling regarding their histories of abuse prior to being accepted into group. As group counselling can be a powerful mode of healing, CCASA identified a need to expand this service to include individuals who are at earlier stages in their healing process. CCASA aims to complete the development of this group and pilot it in 2017.

Camp Chief Hector

CCASA once again was able to collaborate with the YWCA Camp Chief Hector to provide a weekend of celebration honoring personal growth, and healing for female survivors of sexual abuse and sexual assault who have attended individual and/or group counselling sessions at CCASA. The weekend, which took place in the Fall of 2015 was attended by 8 participants this year highlights and celebrates women's strength and empowerment in a structured format that includes activities such as group sharing sessions, a high ropes course, horseback riding, and relaxation sessions.

This is a weekend that holds a great deal of importance to our staff and we hope to be able to continue this weekend for many years to come.

Education and Outreach

CCASA's education and outreach program strives to inform the public and empower individuals throughout the community by providing accessible, ethical, accurate and relevant education and preventative programs that address sexual violence and its surrounding issues.

These programs are based on the specific needs of diverse populations existing throughout Calgary and area. They promote a philosophy of integrating healthy relationships with accurate information on specific sexual abuse and sexual assault issues and presents this with a non-threatening and non-judgmental approach.

Through effective outreach we seek to build cooperative and mutually supportive relationships with community groups and organizations to raise awareness of sexual abuse and sexual assault.

The types of programs offered include: awareness for students, teachers, administrators and parents, community presentations tailored to the needs of the particular group requesting the presentation, and training sessions to police, hospital and social service agencies specifically tailored to suit their informational needs.

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into 2016.

Calgary Transit Training

In 2016, CCASA had the unique opportunity to work with Calgary Transit to provide education to their staff around the issues of sexual assault and sexual harassment.

CCASA was selected by Calgary Transit to provide training to over 1000 staff members on sexual harassment and sexual assault. The training was developed by CCASA and delivered by CCASA staff to all Calgary Transit staff. The training was based on the needs of Calgary Transit staff and focused on the prevention of sexual harassment and sexual assault. All Calgary Transit staff received the training in a variety of formats including in-person, online, and video.

As a result of this successful training, Calgary Transit representatives have since again reached out to CCASA and requested further training for the staff who oversee the Transit Metro Hub. In addition to providing the necessary information and support to staff, CCASA is currently working to ensure the training is being delivered to the staff of the Metro Hub.

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"Who Do You Tell?"

A child sexual abuse program is vital for the health and well-being of every person who has a role to play in keeping our children safe.

CCASA's child sexual abuse safety program "Who Do You Tell?" is a comprehensive and engaging program that provides children, parents and educators with the skills and information they need to recognize and respond to child sexual abuse. The program is delivered in a variety of formats including in-person, online, and video.

CCASA is currently working to create a new program that provides the highest quality programs in our community. This program includes original core curriculum and learning objectives which are aligned with the Ontario Health and Physical Education Curriculum. Expanded curriculum grades one and two and is now being offered in all schools.

The number of "Who Do You Tell?" presentations at each school has increased significantly since the program was first implemented. The relationships between the program educators and the schools have been strengthened, making it more likely that students will be able to seek help if they are ever in a difficult situation.

In 2015, the members of the Education and Outreach Committee met to discuss the role of the "Who Do You Tell?" program in the community.

Within CCASA's Education and Outreach Program there are a number of program areas initiatives which include:

- The "Who Do You Tell?" TM Program
- The "ManEnough?" Program
- Various Public Presentations, Awareness Booth and Outreach Initiatives



“Who Do You Tell?”™

A child sexual abuse program is vital for the health and safety of every community, and every person has a role to play in keeping our children safe.

CCASA's child sexual abuse safety program “Who Do You Tell?”™ (“WDYT?”™) is delivered in Public, Catholic, Muslim and Jewish schools within Calgary. Using a three pronged approach by educating children, parents and teachers, the curriculum empowers adults to address the issues related to child sexual abuse in a safe, compassionate and energizing format.

Striving to provide the highest quality programs in our community that support best practice research, CCASA has been working to create a new and expanded “WDYT?”™ Program. This program includes original core curriculum components as well as new learning objectives which are aligned with those outlined by the Alberta Education Health and Life Skills Curriculum. Expanded curriculum has been developed for grades one and two and is now being offered in all schools that receive “WDYT?”™.

The number of “WDYT?”™ presentations at each school has increased and as a result the relationships between the program educators and the students has strengthened, making it more likely that students will identify educators as someone they can talk to about abuse they have experienced.

In 2015 the members of the Education and Outreach Team each expanded their individual roles to include involvement in the “Who Do You Tell?”™ Program. The creation of dedicated two-person teams has also allowed CCASA to provide more consistent and efficient delivery of this vital program.

Community Outreach

CCASA's Community Outreach consists of a variety of educational presentations, awareness raising booths and various other community activities which help to educate Calgary communities and surrounding areas about the issues of sexual abuse and sexual assault in addition to helping to create a better understanding of the various aspects of these issues including consent, harassment and the importance of inclusive language to name just a few.

2015 saw continued growth and expansion within our community outreach which included an extensive training initiative presented to the staff at Calgary Transit, multiple awareness raising booths for the Association of Alberta Sexual Assault Services' "I Believe You" campaign and a partnership with SAIT to help develop their sexual assault policy among many other public booths and presentations.

"ManEnough?"™ Program

CCASA's male engagement program began in 2013 and has since become an important aspect of our education and outreach service delivery. In 2015 we continued to market the "ManEnough?"™ TM Program throughout the community. In total 4 "ManEnough?"™ information sessions were held in 2015 along with 5 Men's engagement events for a total of around 100 participants attending to hear about the program and its subject matter. "ManEnough?"™ continues to be a growing within CCASA's education and outreach and we continue to look for ways to market this program to our community. We are excited to have another full group session scheduled to take place beginning in March 2016.



Ethno-Cultural Communities

A Sexual Assault Worker/Educator has been hired to work with ethno-culturally diverse community groups and organizations to raise awareness about the issues of sexual abuse and assault. This reporting period the new staff member has been focusing on training to ensure she is prepared to act as a sexual violence expert within diverse communities.

Raising awareness about sexual violence within diverse communities requires a multifaceted approach. An initial work plan has been developed for addressing the issue of child sexual abuse which includes activities such as relationship building with existing diversity serving agencies, exploration of the ways in which we can connect the issue of child sexual abuse with programs that are already engaging diverse communities, and the development of a culturally sensitive child sexual abuse workshop.

A CCASA child sexual abuse workshop titled Finally Parents are Talking has been modified to include culturally relevant information for parents within diverse communities. CCASA has been working with the coordinator of an existing parent group at Punjabi Community Health Services Calgary to set a date to pilot this workshop. CCASA educators working specifically within diverse communities also plan to facilitate internal capacity building opportunities for the Education and Outreach team, ensuring that all educators are better prepared to respond to culturally specific questions and/or concerns.

Partnership with SAIT

A sexual assault policy is crucial for any post secondary institution and in 2015 CCASA entered into a partnership with SAIT to help them draft their new campus sexual assault policy. In addition the partnership saw increased resource sharing between CCASA and SAIT.

"We're working to affect SAIT's culture in a positive way. Partnering with CCASA ensures we have the expertise and additional counselling personnel to truly understand the issue and provide support to our campus community."

- Brad Donaldson, SAIT Vice President Academic -

This partnership aims to provide a number of benefits to both SAIT and CCASA including: education to SAIT employees, expertise to SAIT in drafting a sexual assault policy, counselling support to augment SAIT's own professional counselling staff, an off-campus resource for students who wish to access service at an alternate location and a way for CCASA to reach more people with the important message that violence is not acceptable, and that help is available.

"Sexual assault is a crime that often goes unreported, but the more we talk about this crime and support individuals who have been impacted by it, the easier it will be for people to come forward and tell their story, SAIT's commitment to creating a safe space, free of violence for their students is wonderful to see and we are thankful they have chosen to work with CCASA on their sexual assault policy. Together we can help ensure that anyone impacted by sexual assault receives the support they truly deserve."

- Danielle Aubry, CCASA Executive Director -



to work with CCASA on their sexual assault policy. Together
anyone impacted by sexual assault receives the support the

- Danielle Aubry, CCASA Exec



#IBelieveYou

Believing is a powerful defense
against sexual assault

In 2015 the Association of Alberta Sexual Assault Services (AASAS) developed a campaign aimed to help people understand the powerful role they can play in the life of a sexual assault survivor and the community by sending the positive messages of belief and understanding. The campaign is called "#IBelieveYou" and has been a major success throughout the province.

CCASA along with sexual assault centres across the province, the government of Alberta and post secondary campuses championed this campaign and through various media events, public presentations and booths which saw hundreds of people come out to support this campaign we were able to make a truly positive impact and let people know that by using the three simple words "I Believe You" they can make a profound impact in supporting individuals affected by sexual violence. Survivors who get a positive response when they tell someone are more likely to get help and seek justice. That makes our communities healthier and safer for everyone.

Albertans who would give a positive response

Before	After
500K	1.17M

Albertans who would say "I Believe You"

Before	After
25K	133K

1,100,419 Social Shares

Pre and post campaigns, we asked Albertans what they would say to a survivor of sexual assault. The number of Albertans who would give a positive response to the word "I believe you" is up over 100%.

ASSOCIATION OF ALBERTA SEXUAL ASSAULT SERVICES

ve response when they tell someone are more likely to get help
 t makes our communities healthier and safer for everyone.

ASSOCIATION OF ALBERTA SEXUAL ASSAULT SERVICES

#IBelieveYou

#IBelieveYou is a campaign to educate you about how to respond supportively to a disclosure of a sexual assault.

Albertans who would give a positive response.

Before	560K	
After	1.17M	108%

Albertans who would say "I Believe You."

Before	26K	
After	133K	411%

Albertans used Twitter → = 1,100,419 Social Reach

Pre-and post-campaign, we asked Albertans what they would say to a survivor of sexual assault. The number of Albertans who would give a positive response (I'm sorry that happened, it's not your fault) increased dramatically as did those who understood the power of three simple words: I Believe You.

© 2015, Association of Alberta Sexual Assault Services. Supported by the Government of Alberta.



Calgary Transit Training

In 2015 CCASA had the unique opportunity to work with Calgary Transit to provide education to their staff around the issues of sexual assault and sexual harassment.

CCASA was approached by Calgary Transit to assist in addressing issues of sexual harassment and sexual assault experienced by individuals while accessing transit. CCASA subsequently developed a training specifically geared to the needs of Calgary Transit Peace Officers with a focus on increasing the knowledge and skills of Calgary Transit staff to respond to disclosures of abuse and harassment. All Calgary Transit Peace Officers attended the training in weekly small group sessions between October 2015 and January 2016.

As a result of this successful initiative, Calgary Transit representatives have once again reached out to CCASA and requested similar training for the staff who answer the Transit Watch helpline as well as manage the security cameras and dispatch of peace officers. CCASA is currently working to revamp the existing training to meet the specific needs of this group.



Education / Community Outreach 2015 Highlights

CCASA hosted 22 booths at which contact was made with over 2000 community members and roughly 60 disclosures were taken

Over 700 presentations were given in 2015 including:

- 650 "WDYT?"™ presentations with over 2900 participants
- 11 "WDYT" Teacher and Parent In-services with over 170 and 280 participants respectively
- 16 junior high school presentations for over 600 participants
- 22 presentations for community members with over 400 participants
- 24 presentations for professional with over 250 participants

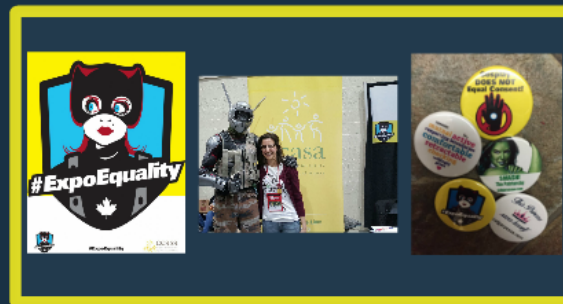
CCASA's Education and Outreach Program has grown in both scope and reach in the past year and we are looking forward to continued success and expansion of our service delivery into 2016.

Calgary Comic and Entertainment Expo: Expo Equality Initiative

CCASA was asked back in 2015 by the Calgary Comic and Entertainment Expo to partner in their consent campaign. The campaign was expanded from 'Cosplay Does Not Equal Consent' and re-branded as 'Expo Equality'.

The campaign was adapted to promote the general values of respect and kindness when interacting with other Expo attendees while maintain the component of promoting consent and taking zero tolerance policy against harassment or assault.

In addition to running a booth again during the Expo weekend in April of 2015. CCASA also provided a 1-day training for Expo staff to talk about how to effectively respond to disclosures of harassment and assault. During the course of the weekend the booth was attended by over 600 people and both CCASA's presence and the training were widely appreciated. CCASA was asked back for the 2016 Expo and we are excited about the continued growth of this partnership moving forward.



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CCASA Online

In a world that is growing increasingly digital it is important to establish an online presence. The use of social media and a well designed website has become crucial to raising awareness about the services we offer and the importance of this issue.


CCASA has been committed to raising our online profile within our community over the past number of years through increased social media activity and presence along with a commitment to establishing an online brand that is clear and consistent.

We continued to see steady growth in 2015 on our social media platforms through audience growth in both number and participation along with steady progress in the number of visits to our website calgarycasa.com



 - 930 Likes

 - 920 Followers

 - 24,000 Page Sessions



- 930 Likes



- 920 Followers



- 24,000 Page
Sessions

Volunteer Program

CCASA recognizes, appreciates and values the contribution of our volunteers and what they give to our agency. Volunteer contributions are an invaluable source of support and strength in providing quality sexual abuse and sexual assault services. They have an important role in our organization and are integrated into our program and service delivery where possible.

Over the past three years the volunteers have taken on a major role in helping to operate our Support and Information Line. In order to do this CCASA volunteers are required to complete extensive specialized training to be prepared to respond effectively to the clientele or community members when working on the Line or supporting a CCASA initiative. Our volunteers also actively participate in educational booths, help deliver presentations to various members of the community, and participate in community partner events.

Throughout 2015 the volunteer program remained strong and active with 90 people volunteering throughout the year. CCASA also held 3 rounds of volunteer training throughout the year each lasting 30 hours and the volunteer base handled over **2000 Support and Information Line shift hours** taking calls to support **hundreds of individuals** impacted by sexual violence. We hope to continue this momentum throughout 2016 and maintain a strong volunteer program which supports our services in a variety of ways.

2015 also saw the introduction of Volunteer Lead Positions which were given to a small number of established volunteers who took on increased responsibility in mentoring new volunteers, helping to support other volunteers on Support Line shifts and working more closely with the Community Engagement and Volunteer Coordinator to provide feedback on phone shifts and volunteer activities.



CCASA

In a world that is growing, we have established an online presence. Our redesigned website has been launched, showcasing the services we offer and the impact we have on our community.

CCASA has been committed to building our community over the past several years through media activity and presence.



Thank You To CCASA Funders and Community Supporters

CCASA is extremely grateful to the organizations, government agencies and community members for their financial contributions. This funding supports the valuable work that CCASA does in its efforts to support individuals who have been impacted by the crime of sexual violence as well as increase awareness of the issues of sexual abuse and sexual assault and the impact they have on our communities.

Ongoing Funders



Ongoing Support



2015 Supporters



Ongoing Funders





BUILDING STRONGER COMMUNITIES

Ongoing Support





2015 Supporters



Kin Canada
Kinette Club
of Calgary

Legion 
Ogden Branch No. 154



JaitTM
POLYTECHNIC



Kin Canada

**Kinette Club
of Calgary**



Ogden Branch No. 154



Community Support and Third Party Fundraisers

Having the support from your city, its communities and its members is vital to the success of any organization. CCASA has been very fortunate over the years to receive a great deal of support from so many passionate members of our community.

In 2015 a number of people graciously hosted fundraisers in support of CCASA. A great deal of effort and planning goes into these events and CCASA is so grateful when leaders in our community take the initiative to raise awareness around this issue and recognize the work that we are doing to support individuals who have been impacted by sexual abuse and sexual assault.

CCASA would like to extend a heartfelt thank you to a few community members in particular who held fundraisers and awareness raising events in 2015:

- **Little Fish Belly Dancing Company** - Held a performance and fundraiser for CCASA as a part of their community giving for the second straight year
- **Kimberly Barr and Meraya Sugrue** - As a part of their program at CDI College organized and held the awareness and fundraiser 'Mi Casa, Su Casa' in support of CCASA
- **Linda Smith from Braeside Insurance** - Participated in the 'Insurance Battle of the Bands' held at the Atlantic Trap and Gill with CCASA as her band's chosen charity
- **Sheila Wright: 'Consent is the Key'** - Organized and held an awareness walk and fundraiser called 'Consent is the Key' in support of CCASA and to raise awareness around the importance of consent

Thank you to everyone who stood by CCASA and supported us in 2015. Thank you for recognizing the importance of making support and healing resources available to everyone who has been impacted by sexual violence. It takes a community response to end sexual violence and we are so proud of the work being done in our city to address this issue.



In our city to address this issue.



LITTLE FISH BELLY DANCE
PRESENTS
Outside the Bowl
AN EVENING OF TRADITIONAL AND NOTSO TRADITIONAL BELLY DANCE
ALL PROCEEDS BENEFIT CALGARY COMMUNITIES AGAINST SEXUAL ABUSE

 ccasa



SATURDAY NOVEMBER 27TH
ST. STEPHENS ANGLICAN CHURCH

Community Collaboration

Maintaining positive community partnerships and working together with various service providers within the sexual violence and related sectors is a vital aspect of raising awareness around this issue and affecting change within our communities.

In order to provide community members with access to as many support resources as possible CCASA continues to work with a number of community partners collaboratives including but not limited to:

- Connect Family and Sexual Abuse Network
- Calgary Domestic Violence Collective (CDVC)
- Calgary Sexual Assault Response Team (CSART)
- Punjabi Community Health Services Calgary (PCHS Calgary)
- Sexual Assault Voices of Calgary (SAV Calgary)

We are grateful to be able to work with the dedicated and passionate professional partners who are involved with the collectives. Thank you for helping to provide support to individuals who have been impacted by these issues.



Issues.



For a view of CCASA's financial information please find them on the CCASA website at the link below:

<http://www.calgarycasa.com/wp-content/uploads/2016/06/CCASA-Financial-Glimpse-2015.pdf>

CCASA Contact Information



Support and Information Line - 403-237-5888

Toll Free - 1-877-237-5888

Business Line: 403-237-6905

Fax: 403-264-8355

TTY: 403-508-7888



info@calgarycasa.com



www.calgarycasa.com



Twitter: @calgarycasa

Facebook: Calgary Communities
Against Sexual Abuse

Calgary Communities Against Sexual Abuse Annual Report 2015



Message From The CCASA Leadership

As we reflect on the past year, we are proud of the work we have done together to address sexual violence in our community. We have seen significant progress in our efforts to support survivors, hold perpetrators accountable, and prevent future incidents. This progress is a testament to the strength of our community and the dedication of our staff, volunteers, and supporters. We remain committed to our mission and will continue to work tirelessly to create a safer, more just community for all.

Board of Directors

Our Board of Directors is composed of dedicated individuals who provide strategic guidance and oversight for our organization. The members of the board are:

- [Name]
- [Name]
- [Name]
- [Name]
- [Name]
- [Name]
- [Name]
- [Name]



Crisis Intervention and Counselling

CCASA offers immediate crisis intervention and counselling to survivors of sexual violence. Our crisis line is available 24/7, providing a safe space for individuals to seek support, information, and referrals. Our crisis workers are trained to provide emotional support, assess safety, and connect survivors to appropriate services. We also offer individual and group counselling to help survivors process their experiences and develop coping strategies.

Education and Outreach

Through our education and outreach programs, we aim to raise awareness about sexual violence and its impact on survivors. We provide training for community organizations, schools, and workplaces to help them recognize signs of abuse and provide support to survivors. Our outreach efforts include public awareness campaigns, community events, and partnerships with local businesses and organizations. We believe that education is a key to preventing sexual violence and creating a culture of respect and consent.

Thank You To CCASA Funders and Community Supporters

We are deeply grateful to the many individuals, organizations, and businesses that have supported our work over the past year. Your contributions have made a significant difference in our ability to provide services to survivors and address sexual violence in our community. We look forward to continuing our partnership with you in the future.

Community Collaborators

Our work is made possible through the collaboration of many community organizations and individuals. We are proud to partner with the following organizations:

- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]
- [Organization Name]

Volunteer Program

Our volunteer program is a vital part of our organization, providing opportunities for community members to support survivors and address sexual violence. We offer a variety of roles, including crisis line support, counselling, and outreach. We welcome individuals of all ages and backgrounds to join our team. For more information, please contact us at [phone number] or [website].

Community Support and Fundraising Events

We are grateful for the support and participation of our community members at our fundraising events. These events are essential for raising funds to support our programs and services. We look forward to future events and the continued support of our community.

For a Free Copy of Our Annual Report

Please contact us at [phone number] or [website] to request a free copy of our annual report.

CCASA Contact Information

Calgary Communities Against Sexual Abuse
 1000 17th Avenue SW, Suite 100
 Calgary, Alberta T2M 4K6
 Phone: (403) 243-1111
 Email: [email address]
 Website: [website]

Media Contact

For media inquiries, please contact our media relations officer at [phone number] or [email address].

Financial Statements

Our financial statements are available on our website at [website].

Privacy Policy

Our privacy policy is available on our website at [website].

Accessibility

We are committed to providing accessible services to all individuals. For more information, please contact us at [phone number] or [website].

Disclaimer

The information provided in this report is for informational purposes only and does not constitute an offer of services.