

Are you a school or community agency working with children between the ages of 3-12? Check out this information package and contact us to learn more or book a program!



Education & Safety Program on Child Sexual Abuse

About Who Do You Tell?TM

Who Do You Tell?™ is a proactive and engaging program that educates elementary aged children, their parents/caregivers, and staff/support/agency workers around the topic of child sexual abuse.

Well Established

CCASA has offered this program throughout Calgary for over 25 years and has taught over 15,000 children through the program.

Proven Effective

The program is based on best practices in the field of sexual violence prevention, including: an ecological approach, wraparound supports for participants, and increased community capacity to respond to sexual violence.

It has been evaluated continuously for 25 years by Dr. Leslie Tutty, whose research on Who Do You Tell?™ has been published in journals as recently as 2019.

Professionally Facilitated

CCASA staff are trained in the field of child sexual abuse and are able to talk sensitively about this issue to children, parents/caregivers, staff and support personnel.

(Program can be delivered by CCASA or in partnership with agencies.)

Learning Objectives

Following the Who Do You Tell?™ program, children will understand the following messages:



Children's Bodies Belong to Them

Children get to decide who touches their bodies and how, with the exception of helpful and necessary touches.



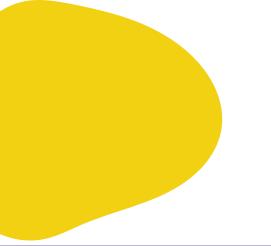
Child Sexual Abuse is Never a Child's Fault

If someone makes a choice to sexually abuse a child, children are never to blame for those choices.



Tell a Trusted Adult (Safety Network)

Children will be able to list a number of adults they can tell if they feel uncomfortable, threatened or unsafe.



Components of the Program

WDYT™ is a comprehensive program that takes a whole-community approach. This means involving the adults children go to for support, and helping them to be well informed and prepared to respond to disclosures of sexual violence.



Staff and Support Personnel Session

1 session, 2 hours

Staff and support personnel are essential to keeping children safe and help to reinforce the program's key messages. The presentation provides information about the program content and instruction methods. Personnel will also be provided information about child sexual abuse, indicators of child sexual abuse, legal requirements, and how to respond effectively to disclosures.



Parent & Caregiver Session

1 session, 2 hours

This presentation provides information about the program content and instruction methods. Parents/caregivers are given information about child sexual abuse, how to talk to their children about child sexual abuse, and how to respond to disclosures. There will be an opportunity to discuss any questions and/or concerns.



Children's Presentations

2 sessions, 1 hour each

Who Do You Tell?™ is tailored according to grade and the child's developmental level. The program uses a variety of teaching tools, including stories, videos, pictures and skits. Sessions develop skills related to body autonomy, safety, and child sexual abuse. Multi-session programming reinforces program concepts. The program's messages have been proven to be retained by children.

CCASA staff are trained to respond sensitively to children's questions and disclosures. CCASA staff follow proper protocols in the event they receive any disclosures from children.

Alberta Education Curriculum

The program is an education and safety program that aligns with best practices and the general outcomes of the Alberta Education - Health and Life Skills Curriculum.



Interactive Learning

The materials used for the program depend on the ages of the children. As an example, for children ages 4 to 8, there are books, skits and pictures, and for children ages 9-12, the presentations use videos, discussions and pictures.

Practice Setting Boundaries

In this program, children learn about boundaries and how to communicate those boundaries to others. Children are taught that they can say no to any kind of touch they don't want.

Help Seeking Strategies

In the Who Do You Tell?™ program, educators work with children to brainstorm a list of different supportive adults, so that children know that if they need to talk to someone, there are many options.

Different Types of Touches

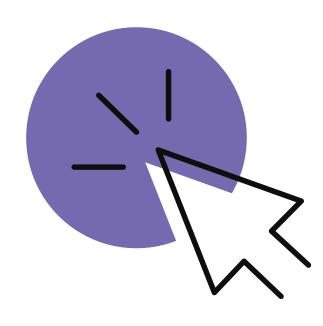
Children learn with picture cards or discussion to identify different types of touches (helpful and necessary touches, nice touches, hurtful touches and sexually abusive touches).

Testimonial

"We were very happy with the Who Do You Tell?™ Program. The presenters were very professional, patient and caring. They presented the material in a factual, accessible and sensitive manner for students, parents and staff. They took the time to get to know our students and were very easy to work with. I would highly recommend this important program to any school." – CBE Principal, 2019

Bringing the Program to your School or Organization

Interested in knowing more? Or curious about what the booking process looks like? Read on for more information.



You'll Submit a Request

You can submit a request to book or request more information using the link on our website or by emailing the address below



We'll Give you a Call

Within 24 hours we will follow-up with you. We will review program specifics and answer any questions you may have.



We'll Host a Meeting

If you decide to book, we will schedule a meeting (in-person or via phone) with all required parties - including yourself, school administration and anyone else the school determines as relevant (eg. school counsellors)



We'll Send a Confirmation & Agreement

As a follow-up, you will receive a booking confirmation as well as a service agreement outlining the responsibilities and obligations discussed at the previously mentioned meeting.

Contact Us @

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See what we're up to @calgarycasa





